

The Way Forward

A 12-session programme for mums in marketing agencies who need a new career direction.

Are you a mum in a marketing agency who feels disconnected from work that once energised you? Exhausted by the constant juggle between client demands and family responsibilities? Do you lie awake at night knowing you need a change in your career but can't see a path forward that doesn't risk everything? If so, this programme is for you.

Are you ready to turn those 3am career questions into clear next steps?

This programme will help you:

- Quieten those 3am thoughts that leave you feeling lost and exhausted about your career
- Reconnect with what truly matters to you now as a parent, not who you were before children
- Regain confidence by rediscovering your core strengths and unique skills
- Identify what you actually need from your work to feel fulfilled and energised
- Stop second-guessing yourself and start making progress through small, achievable steps
- Design a career direction that genuinely fits around your family life now
- Walk away with a straightforward plan you can actually follow amid your busy life

This programme includes:

- 12 virtual coaching sessions, taking place over 4 to 6 months (60-minute sessions, with a 90-minute initial session)
- A proven three-phase approach (Reflect, Reimagine and Create) to understand yourself, explore possibilities, and create actionable plans
- Engaging exercises and activities designed to fit between sessions
- A balance of thoughtful reflection, emotional awareness development and practical experimentation without pushing you into dramatic overnight changes
- Support from someone who's been exactly where you are – questioning everything after having children

Your investment*: £1,500 (option to pay in four instalments of £375)

*Programme can be tailored to your individual needs and priorities

Are you ready to find your way forward?

Book a free discovery call [here](#).

I'm Charlotte. I help mums in marketing agencies turn their 3am career doubts into clear next steps, so they can find energising work that fits their life now.

